



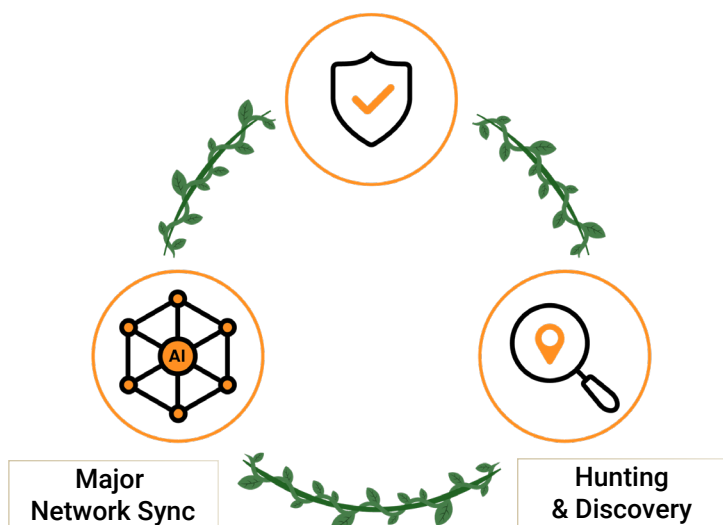
# ACCURATE. CONSISTENT. DISCOVERABLE.

Be the leader of the pack. At *El León (The Lion)*, we make sure that your business is heard across the digital landscape - loud, clear, and everywhere it matters.

The **internet's exponential growth** is hard to keep up with. As directories, artificial intelligence, and digital platforms evolve, **El León's proprietary system, InfoSync™ software, and IT services** ensure your core business information is **always accurate** and synchronized across online destinations.

Our goal is to make your business the king of your industry's jungle.

## Guardians of Accurate Data



## It's The Circle of Life

Our software connects your core business to the most trusted network of online platforms. The Circle of Life ensures that this **information is distributed accurately** and **kept in sync** across the directories your target audience uses most.

El León **syncs to all major networks**, we **hunt for new directories** across the web and your business information is **submitted to major AI platforms** like OpenAI, Alexa, Apple, Bing and Google. We suppress duplicates, correct outdated listings, and build a consistent data profile that boosts your brand's credibility.

# We Skyrocket Your Local Presence

We make sure you **stay in control, safeguard your identity, and actively expand your visibility**. You'll also gain access to unique, premium services tailored to your business model and digital operations.



## Voice Search & AI Platform Injection

As AI and voice search continue to reshape digital discovery, we ensure your business stays ahead. InfoSync™ **integrates with the most advanced AI channels**, including OpenAI, Google Gemini, Alexa, Apple, and Bing, **placing your business where tomorrow's consumers are searching**.

## Outreach & Discovery

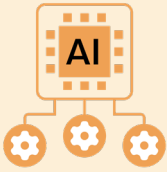
InfoSync™ will not only reach the most popular listings, the software will also automatically **accrue new references** across the internet over time. Often, brands and services are referenced without proper citation of the provider. InfoSync™ will **claim references** and ensure that traffic is routed to your business.



# InfoSync™ Service Portfolio

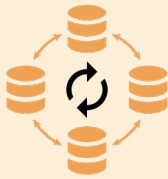
## AI PLATFORM INJECTION

We ensure your business information is accurately formatted and submitted to **major AI platforms**. Future-proofing your online presence by reaching emerging technologies.



## CORE DIRECTORY SYNC

Our **proprietary system publishes and synchronizes** your core details across all major online directories and platforms, establishing your authoritative presence across the web.



## UNIVERSAL PROFILE UPDATE

Streamline information changes with unparalleled efficiency. This feature enables **one-click updates across all integrated platforms**, guaranteeing immediate and consistent dissemination of your business details wherever they appear online.



## CITATION BUILDER

Fortify your online authority and local search rankings. This service provides **automatic citation building**, systematically creating and verifying your business mentions across the web to boost credibility.



## PROMOTIONS

Drive engagement and fresh traffic directly from Google. We **manage and deliver monthly promotional post creation**, handle all creative, blast a featured message pointing to the website, ensuring timely, relevant content that captures local attention and enhances your search presence.



## CENTRALIZED REVIEW MANAGER

Take control of your online reputation. This comprehensive solution enables efficient **review management**, allowing us to monitor, respond to, and leverage customer feedback across multiple platforms.



## THE LIONS PACK

You get **our team of lions** to devour your online competitors and target local chambers and local news stations/networks.



## DUPLICATE IDENTITY SHIELD

Protect your brand's integrity and eliminate customer confusion. Our powerful solution actively **identifies and suppresses duplicate listings**, ensuring a single, accurate online identity for your business.



## MONITORING THE CUBS

Our advanced machine learning models and AI algorithms **identify key areas of underperformance**, alerting the pack to actionable recommendations that enhance the impact of every listing.



## TAP-TO-REVIEW STAND

Simplify and amplify your customer feedback loop. We provide a physical **NFC Review Stand** to each location that enables customers to instantly leave reviews with a simple tap, boosting your online reputation effortlessly.



## PERFORMANCE INTELLIGENCE REPORTS

Gain clear, actionable insights into your digital footprint. Our **detailed reporting** provides comprehensive analytics on your directory performance, listing accuracy, and customer engagement, empowering data-driven decision-making.



## BACKLINK DETOX

Safeguard your website's health and search engine ranking. Our Backlink Detox service **identifies and disavows harmful or low quality backlinks**, proactively protecting your online authority from detrimental associations and ensuring a clean, credible link profile.



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El León



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